

University of Pretoria Yearbook 2020

Fundamentals of technology management 802 (ITB 802)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	10.00
Programmes	MEng Technology and Innovation Management (Coursework) MSc Technology and Innovation Management (Coursework)
Prerequisites	No prerequisites.
Contact time	20 contact hours per semester
Language of tuition	Module is presented in English
Department	Engineering and Technology Management
Period of presentation	Semester 1 or Semester 2

Module content

Technology is often seen as the engine of economic growth. Technology management is therefore an important function within any organisation. Technology is present over the whole lifecycle of innovation projects and its activities. The typical technology management activities are Identification, Selection, Acquisition, Learning, Exploitation and Protection. Organisations should be able to master this portfolio of technology management activities to be competitive, especially in a technology and innovation environment. The module therefore addresses themes such as Technology Intelligence and Scanning, Technology Forecasting, Emerging Technologies, Technological capability assessment and development, R&D Management, Technology Transfer, Technology Planning, and Roadmapping and Technology Protection.

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